



CASE STUDY

Enterprise Cloud Migration for PassportCard Labs

Executive Summary

PassportCard, a leading insurance group specializing in Travel and International Private Medical Insurance, faced significant challenges in maintaining service excellence, bridging cloud knowledge gaps, and matching security standards during their transition to AWS. With Cloudride's expertise and the AWS Migration Acceleration Program (MAP), PassportCard successfully migrated to AWS, enhancing scalability, agility, and operational excellence in the cloud.

The Challenge

- **Maintaining Service Excellence**
Ensure consistent customer service, performance, and reliability amid operational changes. Uphold PassportCard's reputation for exceptional service during migration.
- **Bridging Cloud Knowledge Gaps**
Address the gap between PassportCard's infrastructure and AWS through workshops. Boost management confidence in cloud tool use while considering the learning timeline.
- **Matching Security Standards**
Balance PassportCard's security needs with AWS's best practices. Customize network security for seamless data transfers, integrating security methodologies effectively.

Accelerate your digital transformation by migrating and modernizing on the cloud

Amazon Web Services (AWS) has helped thousands of organizations migrate to the cloud and modernize their infrastructure and applications. From lower costs to increased speed, migrating and modernizing with AWS helps businesses reimagine how they work and innovate. These organizations benefit from improvements in productivity, business agility, and operational resilience.



PassportCard

About PassportCard

PassportCard, an insurance group engaged in Travel and International Private Medical Insurance in Israel, Europe and Australia, is a trailblazer in cashless solutions for payment for health and other coverages embodied in their insurance products. With its innovative prepaid card solution, it provides real-time payments, which simplifies and speeds the insurance benefits payments for customers while out of the country of origin (while traveling or during relocation).

PassportCard has received multiple awards for its disruptive InsurTech solutions and is consistently scoring unprecedented NPS scores, for which it is known as a market leader.

Shefer Abelson

CEO at PassportCard Labs

"Partnering with Cloudride on our cloud migration has been a pivotal decision. Their team not only grasped our distinct specifications, they also went above and beyond to ensure a seamless transition to AWS."



Danny Lev-Ran

CEO, Cloudride

"When PassportCard approached us for their cloud migration, we recognized it as a prime opportunity to undertake one of our most ambitious projects. We've tailored our approach to navigate their unique requirements smoothly, ensuring their specific needs are met with precision on AWS."

Why Cloudride?

Cloudride's comprehensive approach, tailored guidance, and unwavering support were pivotal in navigating PassportCard through its migration journey. Leveraging the expertise of Cloudride consultants and the structured framework of the AWS Migration Acceleration Program (MAP), PassportCard successfully overcame the challenges posed by the migration process. Cloudride's commitment to understanding PassportCard's unique needs and providing personalized solutions ensured a smooth and efficient transition to AWS, establishing a solid foundation for future growth and innovation.

The Solution

Cloudride's solution involved meticulous planning and execution, focusing on a "Lift & Shift" strategy to transfer PassportCard's existing applications to the AWS cloud environment. This approach was complemented by the establishment of a Cloud Center of Excellence (CCoE) and the utilization of AWS services to ensure security and compliance. By addressing PassportCard's unique security requirements and educational needs, Cloudride facilitated a seamless transition to a secure and compliant cloud infrastructure, setting the stage for long-term success and growth.



Results

The collaboration between PassportCard and Cloudride resulted in a successful migration to AWS, marking the beginning of PassportCard's global operations transition. This strategic shift towards modernization and innovation has positioned PassportCard for enhanced scalability, agility, and operational excellence in the cloud. By harnessing the power of AWS and leveraging Cloudride's expertise, PassportCard has unlocked new opportunities for growth and differentiation in the competitive insurance industry.

Benefits

The migration to AWS, facilitated by Cloudride, has unlocked numerous benefits for PassportCard. Enhanced scalability and agility in the cloud environment allow PassportCard to adapt swiftly to changing market conditions, while improved operational efficiency ensures streamlined processes and exceptional service delivery. Strengthened security measures and compliance with industry standards provide peace of mind, safeguarding sensitive data and ensuring regulatory adherence. Together, these advantages position PassportCard for sustained growth, innovation, and competitive advantage in the insurance industry.

Shefer Abelson

CEO at PassportCard Labs

"Cloudride's dedication and ability to cater to our needs highlight their commitment to our success. It's clear they're not just service providers; they're partners in our journey towards innovation and efficiency."



Next steps

Following the seamless completion of the pilot migration in Germany, PassportCard is poised to replicate this success with its Australian and Israeli data centers, marking the next phase of its strategic migration journey under the Migration Acceleration Program (MAP). This comprehensive approach encompasses discovery, mobilization, migration, and modernization phases, aiming to optimize infrastructure, enhance operational efficiency, and unlock the full potential of cloud technology across PassportCard's global operations.

Key Advantages:

➤ Seamless Transition

Cloudride's personalized guidance and support throughout the migration process ensured a seamless transition for PassportCard, minimizing disruptions and optimizing efficiency.

➤ Optimal Strategy

By leveraging the comprehensive AWS Migration Acceleration Program (MAP) framework, PassportCard maximized strategic planning and execution, leading to enhanced success and effectiveness in its migration journey.

➤ Ongoing Optimization

With the establishment of a Cloud Center of Excellence (CCoE), PassportCard gained enhanced cloud management capabilities, ensuring continued optimization and efficiency post-migration.

About Cloudride

Cloudride is an AWS Advanced Tier Services Partner with expertise in cloud migration, AWS Lambda, EC2 for Windows Server, and Education Services Competency. Specializing in security, cost efficiency, and best practices, they offer architecture design, professional services, platform reselling, migration, security solutions, cost optimization, and more. Trusted for smooth transitions to AWS, they address common cloud challenges, ensuring security and agility within budget constraints.



- Public Sector
- Solution Provider
- AWS Lambda Delivery

- Education Services Competency
- Amazon EC2 for Windows Server Delivery